



UNLTDDESIGN

DESIGN & DEVELOPMENT FOR PRINT & WEB

THE POSSIBILITIES ARE ENDLESS THE DESIGN IS UNLIMITED

Unltd Design is a multi-media design agency offering clients a wide range of creative services, provided by our talented team of experienced designers and developers.

Digital multi-media marketing is constantly evolving, giving us new and exciting methods of design to utilise. We are forever trying to push the current boundaries, delivering high impact marketing campaigns, both on and offline, that reach beyond our clients' expectations.

Our close-knit network of designers allows us to maintain a supreme level of quality and consistency, whilst also ensuring that every project we handle is delivered on time and on budget.



SERVICES

ONLINE DESIGN & DEVELOPMENT

Unltd Design brings together a perfect blend of functionality and creativity to produce visually stunning and easy to use web sites that push your online business to its limits.

Our highly experienced web designers and programmers have a diverse skill set creating everything from stunning marketing websites through to fully bespoke e-commerce solutions and online communities.

We create bespoke web solutions, tailor made for your business. No templates or re-used designs, we take on each and every project individually to create a full business solution that will work for your company to achieve all of your online goals.

Our services include:

- Full website design solutions
- Development in a variety of programming languages
- Flash animation
- Video editing and conversion
- E-commerce solutions
- Content Management Systems
- Website maintenance
- eDMs, Interactive mailers
- Static and animated banner design
- Search Engine Optimisation

If you have any specific requirements and would like to discuss them with us please feel free to contact us.



SERVICES

DESIGN FOR PRINT

With vast experience in the graphic design industry we can provide you with all your graphic design, print, illustration and photographic needs under one roof, ensuring continuity of your company's image - saving you time and maximising your market impact.

These services include:

Corporate identity; Logo design; Stationery including Business cards, Letterheads, Compliment slips; Promotional literature; Advertising; Flyers; Brochures & Leaflets; Folders; Posters; Direct mail; Point of sale; Newsletters; Catalogues; Signage; Menus; T-shirt design and more...

With close links to many different types of print suppliers we can help you find the best printer for your particular project.

Illustration

Specialising in humorous illustration & cartoons, as well as technical & iconic drawings, such as: maps, artwork visuals and a range of other projects using various styles and techniques.

Photography

Including Digital colour correction, Image manipulation & retouching and Photo-montages.



UNLTD DESIGN

THE MANAGEMENT

Neil Greenhalgh - Web Development Director

After qualifying at an advanced level in Business Studies Neil was first employed by Internet Service Provider Demon Internet. During his time at Demon, Neil developed a host of internet marketing skills from basic HTML coding to Flash design, adding to his existing skill sets with a mastery of graphic design software.

In 2000 Neil set up his own web design offices. Within the first year Unltd Design had created an award-winning music website "PureGarage.com". With a range of online services and content, this website received over 500,000 unique hits per month. Neil continued to push Unltd Design forwards; producing and creating web solutions for a wide range of businesses and individuals, from music artists through to e-commerce trading companies.

Over the past 3 years Neil has developed a close working relationship with a select list of marketing and design companies, handling projects for a diverse array of national and international businesses, as well as ensuring a high level of top quality service to our existing customer base.

Keith Haynes - Graphic Design Director

Keith Haynes has over 20 years experience in graphic design, and has built a reputation on creativity, clarity of thought and meticulous attention to detail. On graduating from art-college, as designer/artworker for the in-house studio of a major financial institution, he produced brochures, leaflets and support material for a nationwide sales force.

Keith moved to a design group with a high-tech client base, including IT, manufacturing and aerospace clients, taking a break after two years to spend six months in the USA, Canada and Mexico.

He returned to the UK as senior designer, with an agency having a varied client list from fashion houses to motor manufacturers. His role expanded to include liaising with clients, planning campaigns - commissioning illustration, photography & print, and managing a studio of designers and finished artists.

Following time in Thailand and Australia, he set up his own graphic design business with clients encompassing communications, automotive, IT and pharmaceutical, including Vauxhall Motors, Renault Trucks, Cellnet and British Telecom.

Keith next spent six years as MD of a multi-discipline agency producing work for both print and web. Clients included catering & restaurants, construction, manufacturing, magazine publishing, import/export and event management.

This varied background and far-reaching experience puts Keith in an ideal position to apply his skills and creativity to the benefit of clients in any field of business, ensuring that all print work is created with a sense of purpose, originality and a solid grounding in achieving success.



OUR PORTFOLIO

CASE STUDY

Project: Lloyd Loom E-commerce Solution

Challenge:

Lloyd Loom is a high-end furniture brand, the client had very precise specifications for their new e-commerce website. The website had to be very easy to use yet maintain the company's image. The client also requested an easy to use CMS system to allow them to process orders and update the product library online.

Solution:

After discussing the client's needs for the e-commerce solution we recommended a bespoke shopping cart system rather than an "out of the box" package. We felt this would allow for the different product variations and allow us to be more controlling over the level of design. We wrote a PHP and MySQL shopping cart for the site and our own CMS system. The design was an instant hit with the client, receiving great feedback from their customers.

Highlights:

- Created an easy to use E-commerce shopping cart system
- Maintained an attractive design throughout
- Used elements of flash animation to enhance viewability
- Optimised website for search engines



Visit www.lloyd-loom-furniture.co.uk to view the website

OUR PORTFOLIO

ONLINE EXAMPLES

The largest part of our business is creating web and print materials for marketing companies. We sign non-disclosure agreements with these agencies so are not able to add these projects to our portfolio. Please feel free to browse some of our direct clients' websites below:



Lloyd Loom Furniture

A shopping cart system was created for this e-commerce website allowing users to purchase the full range of Lloyd Loom Furniture online. The design was important for this site keeping within the company guidelines.

[//www.lloyd-loom-furniture.co.uk](http://www.lloyd-loom-furniture.co.uk)



Essex County Hotel

We have re-designed this hotel website to incorporate a bespoke online booking system with interactive calendar. We also wrote a complete CMS solution to allow the hotel to update all elements of the website.

[//www.essexcountyhotel.com](http://www.essexcountyhotel.com)



Hayward Bros. Wine Ltd.

For this project we designed a classy and elegant website to fit with this company's established corporate branding and added a CMS to allow them to self update the website.

[//www.haywardbros.co.uk](http://www.haywardbros.co.uk)



Francos Ices

Working for PR agency Rupal Media we designed this full website including product listings and streaming video. We used a flash animated header to bring an element of fun to this ice cream manufacturer's website.

[//www.francos-ices.co.uk](http://www.francos-ices.co.uk)



Prom It Up

We created this online directory and community for our client. This includes a large array of development from members' areas with chat facilities and online advertiser sign ups.

[//www.promitup.com](http://www.promitup.com)

COMPANY DETAILS

CONTACT US

Please feel free to contact us on any of the details below.

Telephone: 020 3384 3536

Web Enquiries: web@unltdesign.com

Design for print: print@unltdesign.com

Web: <http://www.unltdesign.com>

DESIGN PARTNERSHIP

If you are from a media agency looking to work with Unltd Design on future projects, please feel free to contact **Neil Greenhalgh** directly on any of the below details to discuss future opportunities.

Mobile: 07769 730787

Email: neil@unltdesign.com

